



ด่วนที่สุด

บันทึกข้อความ

ส่วนราชการ...สำนักงานวิเทศสัมพันธ์และการศึกษานานาชาติ...สำนักงานอธิการบดี โทร. 3039 (กาญจนา)

ที่...อว 0604.5.1/ว 01576...วันที่...15 กันยายน 2568

เรื่อง ประชาสัมพันธ์กิจกรรม Palm Oil Sustainability Challenge 2025

เรียน (ตามบัญชีรายชื่อแจ้งเวียนแนบท้าย)

ตามที่ Universiti Kebangsaan Malaysia (UKM) ได้ประชาสัมพันธ์กิจกรรม Palm Oil Sustainability Challenge 2025 ภายใต้ the ASEAN Youth Leaders in Palm Oil Sustainability (AYLPOS) 2025 ซึ่งจัดขึ้นภายใต้ความร่วมมือระหว่าง the MPOB-UKM Endowment Chair, Universiti Kebangsaan Malaysia และ the Council of Palm Oil Producing Countries (CPOPC) ในวันที่ 10 ธันวาคม 2568 ณ Auditorium, Akademia Siber Teknopolis, UKM รายละเอียดตามเอกสารแนบ

สำนักงานวิเทศสัมพันธ์และการศึกษานานาชาติ จึงขอประชาสัมพันธ์กิจกรรมดังกล่าวมายังหน่วยงานของท่าน ทั้งนี้ ผู้สนใจสามารถศึกษารายละเอียดเพิ่มเติมได้ที่ www.ukm.my/kursimpobukm/ หรือสอบถามข้อมูลเพิ่มเติมที่ปริญญ์อิเล็กทรอนิกส์ kursimpobukm@ukm.edu.my ทั้งนี้ สามารถสมัครเข้าร่วมกิจกรรมได้ที่ QR Code ที่ปรากฏตามเอกสารแนบ ภายในวันที่ 15 กันยายน 2568

จึงเรียนมาเพื่อโปรดพิจารณา

(นางพิชรินทร์ จังใจ)

รักษาการในตำแหน่งหัวหน้าสำนักงานวิเทศสัมพันธ์

บัญชีรายชื่อแจ้งเวียน

เรื่อง ประชาสัมพันธ์กิจกรรม Palm Oil Sustainability Challenge 2025

สำเนาเรียน

1. คณบดีคณะเกษตรศาสตร์
2. คณบดีคณะวิทยาศาสตร์
3. คณบดีคณะวิศวกรรมศาสตร์
4. คณบดีคณะศิลปประยุกต์และสถาปัตยกรรมศาสตร์
5. คณบดีคณะนิติศาสตร์
6. คณบดีคณะรัฐศาสตร์
7. คณบดีคณะบริหารศาสตร์
8. คณบดีคณะศึกษาศาสตร์
9. คณบดีคณะศิลปศาสตร์
10. คณบดีคณะเภสัชศาสตร์
11. คณบดีคณะพยาบาลศาสตร์
12. คณบดีวิทยาลัยแพทยศาสตร์และการสาธารณสุข



งานสารบรรณ มหาวิทยาลัยอุบลราชธานี <saraban@ubu.ac.th>

Fwd: Invitation to Participate in the Palm Oil Sustainability Challenge 2025

2 ข้อความ

UBU International Relations and Education <intercoop@ubu.ac.th>

11 กันยายน 2568 เวลา 10:28

ถึง: saraban@ubu.ac.th

เรียน เจ้าหน้าที่ผู้เกี่ยวข้อง

สำนักงานวิเทศสัมพันธ์และการศึกษานานาชาติ ขอความอนุเคราะห์ท่านโปรดพิจารณาและรับเรื่องดังที่ปรากฏใน จดหมายส่งต่อ และเอกสารแนบ สู่ระบบสารบรรณอิเล็กทรอนิกส์

ขอบคุณและขอแสดงความนับถือ

พัชรินทร์ จงใจ

รักษาการในตำแหน่งหัวหน้าสำนักงานวิเทศสัมพันธ์

โทร. 0 4535 3052

----- Forwarded message -----

From: **Oranuch Puangsuk** <oranuch.p@ubu.ac.th>

Date: Thu, Sep 11, 2025 at 8:43 AM

Subject: Fwd: Invitation to Participate in the Palm Oil Sustainability Challenge 2025

To: Ubon Ratchathani University <intercoop@ubu.ac.th>

----- Forwarded message -----

จาก: **Kursi Endowmen MPOB-UKM** <kursimpobukm@ukm.edu.my>

Date: พ. 10 ก.ย. 2025 07:57 น.

Subject: Invitation to Participate in the Palm Oil Sustainability Challenge 2025

To:

Dear Esteemed Institution / Sir / Madam,

Warm greetings from Universiti Kebangsaan Malaysia (UKM),

We are pleased to extend an invitation to students from your esteemed institution to participate in the Palm Oil Innovation Challenge 2025, a flagship initiative under the ASEAN Youth Leaders in Palm Oil Sustainability (AYLPOS) 2025. This programme is jointly organized by the MPOB-UKM Endowment Chair, Universiti Kebangsaan Malaysia and the Council of Palm Oil Producing Countries (CPOPC).

The competition aims to provide a platform for students to explore real issues in the palm oil sector and propose impactful ideas to address environmental, social, and economic challenges in the industry. We would appreciate your support in disseminating this opportunity to eligible students within your institution who are passionate about innovation, sustainability, and leadership development.

For further information, including detailed guidelines and submission requirements, please visit our official website: [MPOB-UKM Endowment Chair](#). If you have any enquiries, feel free to contact us at kursimpobukm@ukm.edu.my or +603-8921 3401.

Thank you for your kind attention and support.



MPOB-UKM ENDOWMENT CHAIR



in collaboration with:



PALM OIL INNOVATION CHALLENGE 2025

IN CONJUNCTION WITH

ASEAN YOUTH LEADERS IN PALM OIL SUSTAINABILITY (AYLPOS) 2025

GRAND FINAL


10 DECEMBER 2025

**AUDITORIUM AKADEMIA SIBER
TEKNOPOLIS, UKM**

THEME

**NEXT-GEN CHANGEMAKERS:
DRIVING THE FUTURE OF PALM
OIL SUSTAINABILITY**

WHAT PARTICIPANTS NEED TO DO?

Participants need to:

- **Identify a challenge** in the palm oil industry related to:
 - Palm Oil Export Competitiveness
 - Sustainability & Environment
 - Socioeconomic Development
 - Innovation & Research
 - Global & ASEAN Impact
 - Social Responsibility
 - Governance
- **Propose a solution** such as an idea, system, apps, tool, project or programme that addresses the challenge.
- **Submit one-page proposal or infographic and one pitching video (3–5 minutes)** showcasing:
 - The problem they are solving
 - Their proposed solution
 - Its impact and potential for implementation

SCAN QR-CODE TO PARTICIPATE



IMPORTANT DATES


**SUBMISSION DEADLINE
15TH SEPTEMBER 2025**

- Participants are required to submit:
- One-page proposal or infographic; and one pitching video (3–5 minutes)


**ANNOUNCEMENT OF
TOP 3 FINALISTS**
1ST OCTOBER 2025

FINAL PITCH
10TH DECEMBER 2025

Finalists present their solutions to the panelists (industry experts and academics) at the public event (AYLPOS Forum 2025).


**COACHING SESSION
(FINALISTS ONLY) - ONLINE
15TH OCTOBER 2025**

Online session with industry experts to provide guidance on current issues in the palm oil sector.

PRIZES


USD 1,200

USD 1,000

USD 800

- Medal and certificate
- Gain international recognition
- Get a chance to pilot your idea with industry partner

ILMU, MUTU DAN BUDI



+603-8921 3401


<https://www.ukm.my/kursimpobukm/>


Best Regards,

AYLPOS Secretariat 2025
MPOB-UKM Endowment Chair
Faculty of Economics and Management
Universiti Kebangsaan Malaysia (UKM)

Tel No. : 03-89213401
Email : kursimpobukm@ukm.edu.my
Website : https://www.ukm.my/kursimpobukm/



PENAFIAN: E-mel ini dan apa-apa fail yang dikepilkan bersamanya ("Mesej") adalah ditujukan hanya untuk kegunaan penerima(-penerima) yang termaklum di atas dan mungkin mengandungi maklumat sulit. Anda dengan ini dimaklumkan bahawa mengambil apa jua tindakan berdasarkan kepada, membuat penilaian, mengulang hantar, menghebah, mengedar, mencetak, atau menyalin Mesej ini atau sebahagian daripadanya oleh sesiapa selain daripada penerima(-penerima) yang termaklum di atas adalah dilarang. Jika anda telah menerima Mesej ini kerana kesilapan, anda mesti menghapuskan Mesej ini dengan segera dan memaklumkan kepada penghantar Mesej ini menerusi balasan e-mel. Pendapat, rumusan, dan sebarang maklumat lain di dalam Mesej ini yang tidak berkaitan dengan urusan rasmi Universiti Kebangsaan Malaysia (UKM) adalah difahami sebagai bukan dikeluarkan atau diperakui oleh mana-mana pihak yang disebut.

DISCLAIMER : This e-mail and any files transmitted with it ("Message") is intended only for the use of the recipient(s) named above and may contain confidential information. You are hereby notified that the taking of any action in reliance upon, or any review, retransmission, dissemination, distribution, printing or copying of this Message or any part thereof by anyone other than the intended recipient(s) is strictly prohibited. If you have received this Message in error, you should delete this Message immediately and advise the sender by return e-mail. Opinions, conclusions and other information in this Message that do not relate to the official business of The National University of Malaysia (UKM) shall be understood as neither given nor endorsed by any of the aforementioned.

เอกสารแนบ 3 ฉบับ

-  **Palm Oil Innovation Challenge 2025 Brochure.pdf**
1276K
-  **Terms and Conditions.pdf**
107K
-  **FAQ Palm Oil Innovation Challenge 2025.pdf**
105K

งานสารบรรณ มหาวิทยาลัยอุบลราชธานี <saraban@ubu.ac.th>
ถึง: UBU International Relations and Education <intercoop@ubu.ac.th>

12 กันยายน 2568 เวลา 11:30

รับเอกสารแล้ว
ขอแสดงความนับถือ
นางสาวพิมพ์ชนก ดุษฎีกุล เจ้าหน้าที่บริหารงานทั่วไป
มหาวิทยาลัยอุบลราชธานี กองกลาง สำนักงานอธิการบดี
เลขที่ 85 ถนนสกลมารต์ ตำบลศรีไค
อำเภอวารินชำราบ จังหวัดอุบลราชธานี 34190
โทร 045 353054 โทรสาร 045 353048
มือถือ 092 830 8336 E.MAIL: pimchanok.d@ubu.ac.th

ในวันที่ พท. 11 ก.ย. 2025 เวลา 10:28 UBU International Relations and Education <intercoop@ubu.ac.th> เขียนว่า:
[ข้อความที่เกี่ยวข้องถูกซ่อนไว้]

PALM OIL INNOVATION CHALLENGE 2025

IN CONJUNCTION WITH

ASEAN YOUTH LEADERS IN PALM OIL SUSTAINABILITY (AYLPOS) 2025

GRAND FINAL

 **10 DECEMBER 2025**

 **AUDITORIUM AKADEmia SIBER
TEKNOPOLIS, UKM**

THEME

**NEXT-GEN CHANGEMAKERS:
DRIVING THE FUTURE OF PALM
OIL SUSTAINABILITY**

WHAT PARTICIPANTS NEED TO DO?

Participants need to:

- **Identify a challenge** in the palm oil industry related to:
 - Palm Oil Export Competitiveness
 - Sustainability & Environment
 - Socioeconomic Development
 - Innovation & Research
 - Global & ASEAN Impact
 - Social Responsibility
 - Governance
- **Propose a solution** such as an idea, system, apps, tool, project or programme that addresses the challenge.
- **Submit one-page proposal or infographic and one pitching video (3–5 minutes)** showcasing:
 - The problem they are solving
 - Their proposed solution
 - Its impact and potential for implementation

SCAN QR-CODE TO PARTICIPATE



IMPORTANT DATES



SUBMISSION DEADLINE
15TH SEPTEMBER 2025

- Participants are required to submit:
- One-page proposal or infographic; and one pitching video (3–5 minutes)



**ANNOUNCEMENT OF
TOP 3 FINALISTS**

1ST OCTOBER 2025



FINAL PITCH

10TH DECEMBER 2025

Finalists present their solutions to the panelists (industry experts and academics) at the public event (AYLPOS Forum 2025).



**COACHING SESSION
(FINALISTS ONLY) - ONLINE**
15TH OCTOBER 2025

Online session with industry experts to provide guidance on current issues in the palm oil sector.

PRIZES



1ST USD 1,200

2ND USD 1,000

3RD USD 800

- Medal and certificate
- Gain international recognition
- Get a chance to pilot your idea with industry partner

ILMU, MUTU DAN BUDI

PALM OIL INNOVATION CHALLENGE 2025

About Palm Oil Innovation Challenge

- ✓ Encourages **critical thinking** and **creativity** in addressing real-world **environmental, social, and economic challenges**.
- ✓ Provides a platform for students to explore real issues in the palm oil sector and propose impactful ideas.
- ✓ Cultivates **next-generation leaders** who are equipped to drive sustainable transformation.
- ✓ Promote **cross-border collaboration** in addressing environmental, social, and governance (ESG) concerns.

Eligibility

- ✓ Open to all undergraduate and postgraduate students aged between 18 to 38.
- ✓ Participants may join the competition individually or in pairs (maximum two members per team).

Theme

Next-Gen Changemakers: Driving the Future of Palm Oil Sustainability

Categories

Participants may choose any topic related to the theme, focusing on environmental, social, or governance (ESG) concerns.

Prizes

- ✓ 1ST Prize : USD 1,200, medal and certificate
- ✓ 2ND Prize : USD 1,000, medal and certificate
- ✓ 3RD Prize : USD 800, medal and certificate

Why you should join?

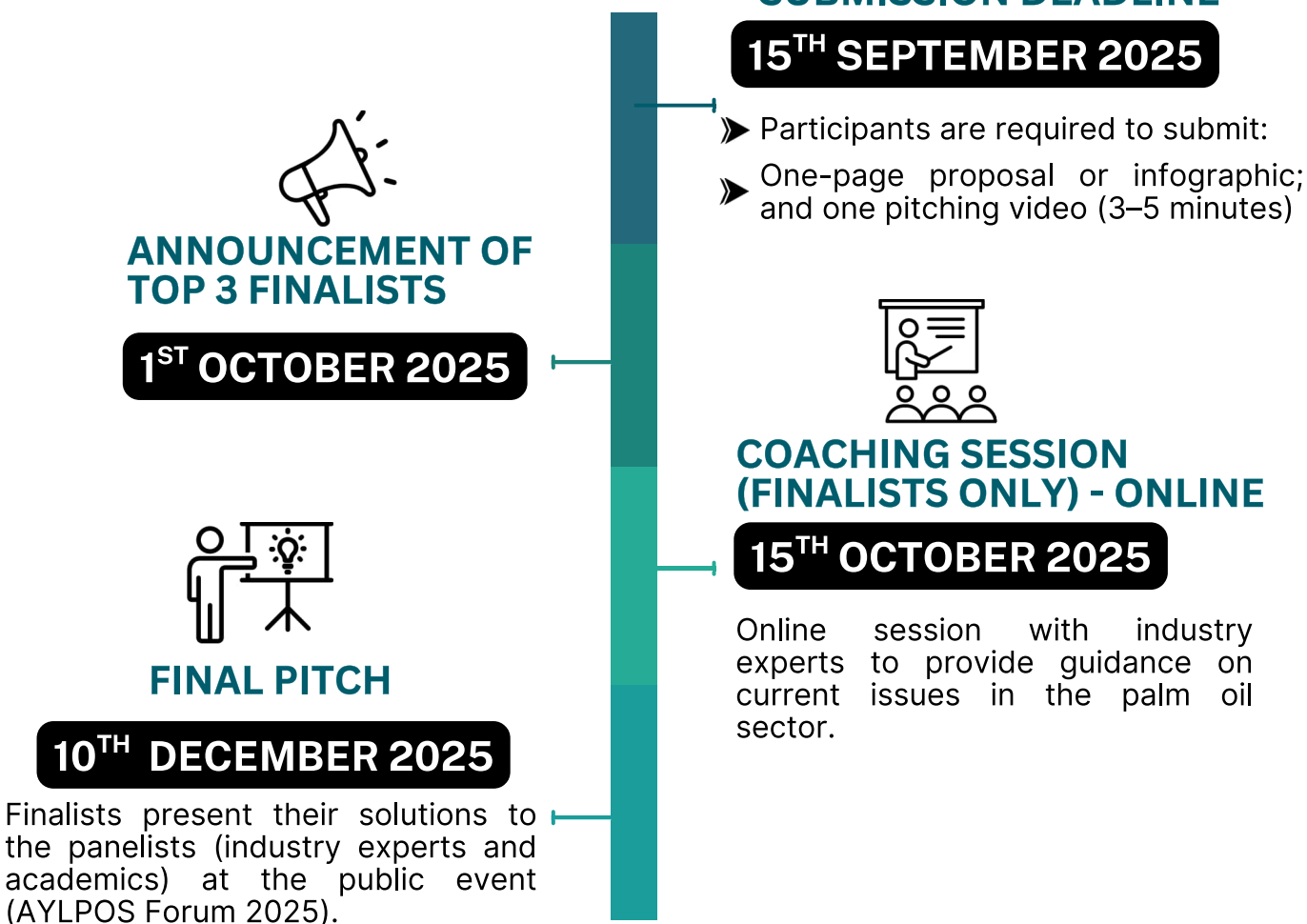
- ✓ Win up to USD 1,200 cash prizes
- ✓ Gain an international recognition
- ✓ Get a chance to pilot your idea with industry partner

What Participants Need To Do

Participants need to:

- ✓ **Identify a challenge** in the palm oil industry related to:
 - Palm Oil Export Competitiveness
 - Sustainability & Environment
 - Socioeconomic Development
 - Innovation & Research
 - Global & ASEAN Impact
 - Social Responsibility
 - Governance
- ✓ **Propose a solution** such as an idea, system, apps, tool, project or programme that addresses the challenge.
- ✓ **Submit one-page proposal or infographic and one pitching video (3–5 minutes)** showcasing:
 - The problem they are solving
 - Their proposed solution
 - Its impact and potential for implementation

Competition Timeline



For Further Information

- ✓ WhatsApp us at : +60 13-407 7200 (Mrs. Sakinah)
: +60 13-644 3785 (Ms. Ajlaa Bazilah)

+603-8921 3401

kursimpobukm@ukm.edu.my

<https://www.ukm.my/kursimpobukm/>

<https://www.facebook.com/kursi.mpobukm.5>

TERMS & CONDITIONS

A. COMPETITION DETAILS

1. Participation Format

- Participants may join the competition individually or in pairs (maximum two members per team)
- All team members must meet the age and student status requirements at the time of registration.

2. Language

All submissions must be in English only.

3. Video Duration

The video should be between 3 to 5 minutes in length.

4. Video Content & Focus

Participants are encouraged to apply original thinking, creativity, and innovation in developing their idea and producing a short video. The video should present a clear and compelling solution that addresses real-world environmental, social, or economic challenges within the palm oil industry.

5. Originality

- All submissions must be the original work of the participant(s).
- Entries must not infringe on any copyright, trademark, or intellectual property rights of others.
- Any background music or visuals used must be royalty-free.
- The organisers will not be held responsible for any legal claims resulting from copyright violations.

6. Content Restrictions

Submissions must not contain any content that may be deemed offensive, including content that is racist, religiously sensitive, culturally inappropriate, or defamatory to any individual or leader. Any submission that violates this rule may be disqualified.

7. Publication Limitation

Submitted videos must not be published or shared publicly (e.g. social media, websites, or YouTube) without prior approval from the organiser.

8. Exclusivity

Submissions must not have been previously submitted to other national or international video competitions. Breach of this condition will result in disqualification.

B. COPYRIGHT & USAGE RIGHTS

1. Usage Rights

The organizer reserves the right to use submitted videos (in whole or in part) for purposes of promoting palm oil awareness, including in publications, exhibitions, educational activities, and social media campaigns.

2. **Editing & Reproduction**

The organizer reserves the right to edit or adapt submitted videos for purposes such as research, education, broadcasting, and promotional campaigns related to palm oil.

🧠 FAQ - QUESTIONS THAT PARTICIPANT MIGHT ASK

✈ ABOUT JOINING

Q1: I'm 38 this year, am I still eligible to join?

A1: Yes, you are eligible as long as you are not older than 38 years at the time of registration.

Q2: Can I join with a friend from another university or country?

A2: Yes, teams can consist of students from different universities or countries, as long as all members meet the eligibility criteria.

Q3: Can I submit more than one idea?

A3: No. Each participant may submit only one entry, either individually or as part of a team.

Q4: Is it open to PhD students too, or just undergrads and Masters students?

A4: Yes. The competition is open to all undergraduate and postgraduate students, including Master's and PhD candidates, aged between 18 to 38 years old.

Q5: Can one person join twice, once as an individual and once as part of a team?

A5: No. Each participant may only join once, either individually or in a team of two.

Q6: Do you accept participants from countries outside the ASEAN region?

A6: Yes. Participation is open to university students globally, not limited to those from ASEAN countries.

Q7: If we get shortlisted, will organizer pay for our travel and accommodation to the final pitch at UKM?

A7: Yes. Travel and accommodation costs will be covered by the organizer, limited to one (1) participant per shortlisted entry. Additional team members may attend at their own expense.

✈ ABOUT THE IDEA

Q8: What is the main focus of the competition?

A8: The competition aims to promote critical thinking and creativity among students in developing innovative solutions that address real-world challenges related to the palm oil industry, particularly in the areas of environmental sustainability, social responsibility, and economic impact.

Q9: Do we have to develop a real prototype?

A9: No. A concept or idea is sufficient for your submission. However, a prototype is welcome if available.

Q10: How can I get the opportunity to pilot my idea?

A10: Winning ideas that are deemed highly impactful to the industry may be selected for pilot opportunities in collaboration with industry partners. This will be determined based on the innovation, feasibility, and relevance of the proposed solution to real-world challenges.

Q11: Can we update our idea after the first submission, especially after the coaching session?

A11: Yes. Shortlisted teams will be allowed to refine and improve their ideas before the final pitch, especially after receiving feedback from the coaching session.

✦ ABOUT THE VIDEO

Q12: What is the required video format?

A12: The video should be in MP4 format, with a duration of 3 to 5 minutes, and must be submitted through the designated form link. Ensure the file is clearly labeled with your name or team name and project title.

Q13: What language should I use for the proposal and video?

A13: Both the proposal and video must be in English only. Submissions in other languages will not be accepted.

Q14: Can we include slides or animations in the video?

A14: Yes, you may include slides, visuals, or animations to enhance your presentation. However, the video must clearly showcase your pitching style, meaning participants should appear on camera to present the idea directly.